



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

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Permanently Affiliated to University of Mumbai  
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)  
Certified with ISO 21001:2018 by TUV Austria

Date: 21.02.26

## BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

### TIME-TABLE REGULAR EXAMINATION MARCH – APRIL 2026

#### SEMESTER II

DATE	DAY	TIMING	COURSE NAME
09.03.26	MONDAY	1.30 PM - 3.30 PM	INTRODUCTION TO ADVERTISING
11.03.26	WEDNESDAY	1.30 PM - 2.30 PM	EVOLUTION OF COMMUNICATION (SUBJECT RELATED IKS)
13.03.26	FRIDAY	1.30 PM - 2.30 PM	INTRODUCTION TO JOURNALISM
16.03.26	MONDAY	1.30 PM - 2.30 PM	EFFECTIVE COMMUNICATION-II
18.03.26	WEDNESDAY	1.30 PM - 2.30 PM	INTRODUCTION TO COMPUTERS-II
23.03.26	MONDAY	1.30 PM - 2.30 PM	VISUAL COMMUNICATION
25.03.26	WEDNESDAY	1.30 PM - 2.30 PM	CONTEMPORARY ENVIRONMENT ISSUES
27.03.26	FRIDAY	1.30 PM - 2.30 PM	ENVIRONMENTAL EDUCATION - I
30.03.26	MONDAY	1.30 PM - 2.30 PM	INTRODUCTION TO PSYCHOLOGY
01.04.26	WEDNESDAY	1.30 PM - 2.30 PM	CO-CURRICULAR COURSES

**Note:**

1. I-Card & Hall tickets are Compulsory.
2. Examination will be conducted in the offline mode.
3. Students must be seated in the examination hall as per the seat no.
4. Seating arrangement will be displayed on the first day of the exam on the college notice board.
5. No Writing pads / Smart Gadgets / mobile phone are allowed inside the exam hall.
6. Entry to exam hall after 20 mins in case of 2 hours paper and 10 mins in case of 1 hour paper is not permitted.
7. If found copying or talking to each other, strict action will be taken as per University norms.
8. Do not copy be happy.

  
PROF. NISHA BIDAWATKA  
BAMMC COORDINATOR

  
PROF. ANUPAMA BALI  
EXAMINATION IN – CHARGE

  
DR. VIJETHA SHETTY  
PRINCIPAL

FORMAT NO. REV. NO. DATE DEPARTMENT  
VES/VCC/ADMIN/NOTE/F03 1 01.06.2024 MUMBAI 400104 ADMINISTRATION

